

Name: _____

Period: _____

Unit 3: Chapters 7-8
Vocabulary and Concepts

Vocabulary: Define the following terms.

1. Merger
2. Horizontal merger
3. Vertical merger

Concepts: Read the prompts and provide the necessary responses.

What are the four types of business organization? What are the advantages and disadvantages of each?

1. _____: (def.)

Advantages

Disadvantages

2. _____: (def.)

Advantages

Disadvantages

3. _____: (def.)

Advantages

Disadvantages

4. _____: (def.)

Advantages

Disadvantages

Vocabulary: Define the following terms.

- | | |
|-----------------------------|--------------------------|
| 1. Product differentiation | 6. Monopoly |
| 2. Nonprice competition | 7. Collusion |
| 3. Pure competition | 8. Price fixing |
| 4. Monopolistic competition | 9. Trusts |
| 5. Oligopoly | 10. Price discrimination |

Concepts: Read the prompts and provide the necessary responses.

What are the four types of market structures?

- | | |
|---------------------|----|
| 1. Pure competition | 3. |
| 2. | 4. |

What are the characteristics of market structures?

- | | |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | |

Vocabulary: Define the following terms.

- | | |
|---------------------|---------------------------|
| 1. Income statement | 7. Co-op (cooperative) |
| 2. Depreciation | 8. Nonprofit organization |
| 3. Net income | 9. Consumer cooperative |
| 4. Cash flow | 10. Service cooperative |
| 5. Conglomerate | 11. Producer cooperative |
| 6. Multinational | |

Concepts: Read the prompts and provide the necessary responses.

When a business has a positive cash flow, money can be _____ for growth.

Businesses might merge for the following reasons:

- | | |
|---|---|
| • | • |
| • | • |
| • | • |